## 2013 Annual Report TCBA Advocacy Committee Submitted by Mike Unsworth

Attendance at the Committee's monthly meetings ranges from three to ten people Around 70 people are on the discussion list with 171 on the Facebook page.

- Publicity:
  - The committee help craft a flyer publicizing TCBA which was distributed in the community
  - The Advocacy web site (<u>http://advocacy.biketcba.org/</u>) finally went live in the Fall.
- Smart Commute 2013. Committee members participated in planning and conducted commuter bicycling classes.
- **2013 Mid-Michigan Ride of Silence.** A record 146 bicyclists participated on the May 15 ride. "Safety Santas" passed around various items to needy cyclists.
- Bicycle Parking:
  - At the May 7, 2013, the TCBA Board adopted Bike Parking Policy guidelines. At subsequent meetings it approved funding for parking:
    - Olivet
    - Westside Neighborhood Association members
  - "Operation Soft Serve" had two rides that highlighted bike parking at Old Town's Arctic Corner and the MSU Dairy Store.
- Regional Active Transportation Meetings:
  - Our two meetings were devoted to "Complete Streets: What's Next? (March) and "Tri-County Trail Summit" (July).
  - A future meeting will be devoted to making connections to the various trails, pathways, and bike lanes in the region. A sub-group is compiling a master map for the Tri-County Region.
- **Dinner and Bikes** A sellout crowd attended this May 6 event that celebrated nationwide cycling developments
- Capital Community Bike Share:
  - The DALMAC Fund contributed \$5,000 to the demonstration project
  - The summer/fall demonstration period was marred by hardware problems. It will re-launch in the Spring of 2014
- **Business Likes Bikes**—This is still a work in progress. A proposal from the Westside Commercial Association for funding for the "Westside Nexus" bike event was turned down by the TCBA Board. Work needs to be done on crafting guidelines that the TCBA Board will favor.

- Michigan/Grand River Avenue Charrettes Committee members were active participants in the May and October meetings
- **Contact with Major Agencies--**We had representatives from the following groups attended our monthly meetings to discuss their future activities:
  - Michigan Department of Transportation
  - Ingham County Road Department
  - Capital Area Transportation Authority –we focused on the Capital Area Multi-modal Gateway Project in East Lansing (AKA as the "new Amtrak station") and the proposed Bus Rapid Transit
- Major Infrastructure Projects.
  - <u>2013 Michigan Avenue/M-43 reconstruction project</u>—MDOT, based on our interactions with it, installed a buffered bike lane on Michigan Avenue from the Lansing City Limits to Harrison Road. This inspired the City of Lansing to extend the Michigan buffered bike lane to Homer Street (the US 127 interchange).
  - <u>South Lansing Pathway</u>—several members, aided by Advocacy Discussion List and the Facebook Page, participated in public meetings and contacted government officials on the importance of this project. The Lansing City Council ultimately provided funding.

## **2013** Committee Participants

Dean Brailey Rick Brown Steve Leiby Bob Lovell Brandon Kawalec Nancy Krupiarz Lynne Martinez Tim Potter Lenny Provencher Art Slabosky Mike Unsworth Dwight Washington Phil Wells